



Processing Services

We offer an array of data processing services including:

- ▶ Custom programming
- ▶ Database management
- ▶ Data & process modeling
- ▶ File segmentation
- ▶ File conversion
- ▶ Media conversion
- ▶ Data enhancement
- ▶ List maintenance
- ▶ Postal presort
- ▶ Duplicate elimination
- ▶ Address cleansing
- ▶ Merge/Purge
- ▶ Address element correction
- ▶ Name standardization
- ▶ Address standardization/
Zip + 4/Delivery Point
- ▶ NCOA, LACS, DSF2
- ▶ Zip correction
- ▶ Deceased suppression
- ▶ Bankruptcy suppression
- ▶ Prison suppression
- ▶ Promotion/fulfillment tracking
- ▶ Mail history
- ▶ Bureau extract programs
- ▶ Bureau prescreen programs
- ▶ Demographic appends
- ▶ Telephone appends
- ▶ DMA mail preference suppression
- ▶ National do not call
- ▶ State do not call
- ▶ DMA phone preference suppression
- ▶ Applicant identity verification
- ▶ USA PATRIOT Act compliance

Infolure has built proprietary software from the ground up by people that have worked in the direct marketing data processing industry for over 20 years.

Our propriety software was developed with flexibility in mind. This built-in flexibility is designed so we can offer cost effective solutions but at the same time be responsive to last minute changes while still meeting your deadlines.

We have a highly integrated network of mainframes and servers that represent a variety of hardware and software platforms allowing for almost any data format.

We are an established data processor based in Phoenix with a custom designed 35,000 square foot secured facility.

Have we convinced you yet? Please visit our web site at www.infolure.com for more information and details. If you have specific questions or would like to know more about how we can help you increase the quality and profitability of your marketing efforts, call us at (602) 308-6700.



i Infolure
Information...Technology...People